

WORLD
BOOK
DAY

World Book Day is about
changing lives through reading.

When children **choose
to read** in their spare
time it makes them

Feel happier

Better at
reading

More successful



Help the children in your lives **make
the choice to read** by:

1. **Reading to them** – even when they can read themselves
2. **Having books at home** – these can be free from the library
3. **Letting them choose what they want
to read in their free time** – including listening to audiobooks, flicking through a magazine or enjoying a comic
4. **Helping them choose what they want
to read**
5. **Making time for reading**
6. **Making reading fun!**

There are lots of fun reading activities and stories to share on worldbookday.com

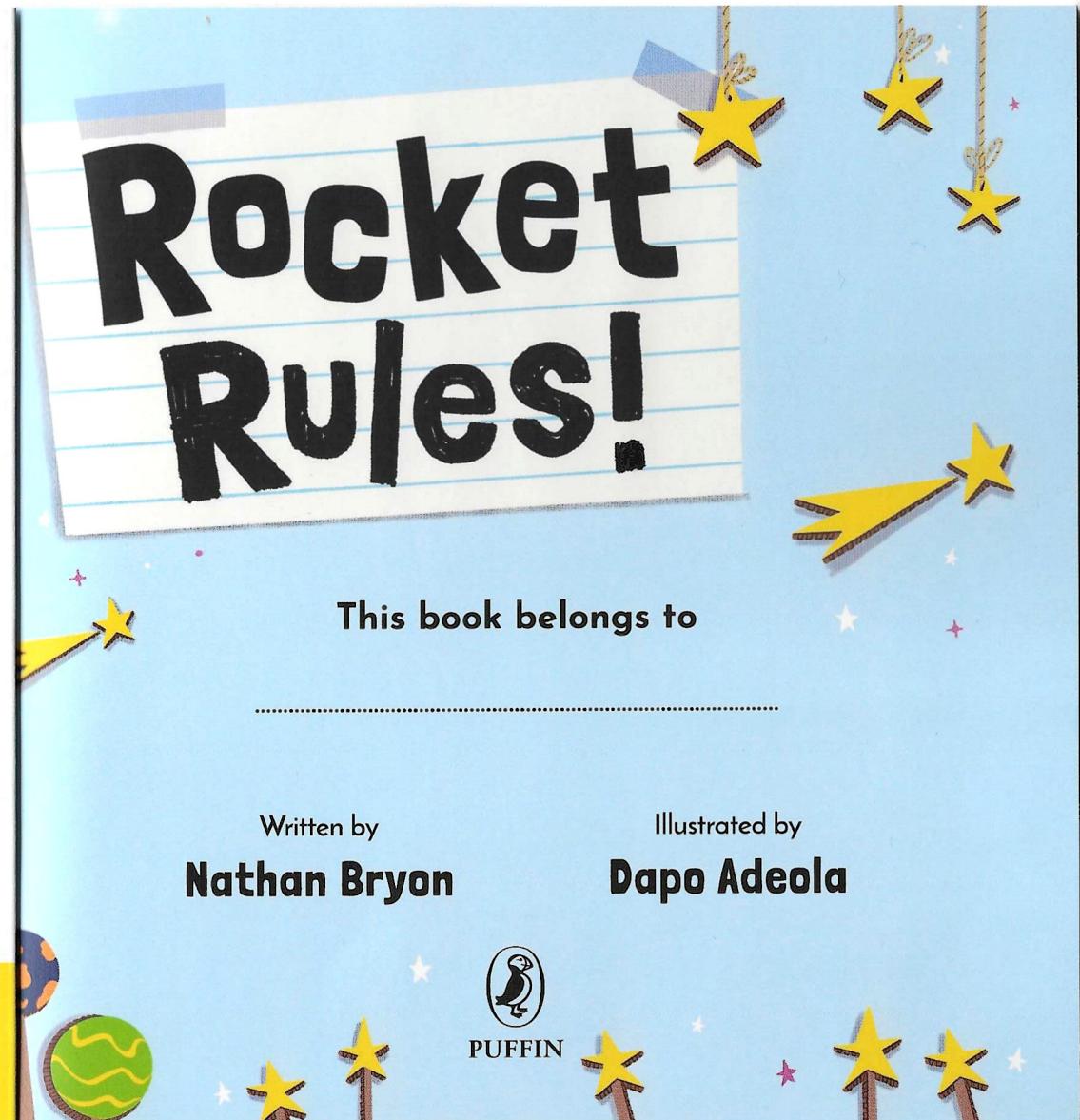
SPONSORED BY



Changing lives through a love of books and reading

World Book Day® is a charity sponsored by National Book Tokens

Allen Fatimaharan



Hi! I'm Rocket!

My family says one day I'm going to change the world. But every day I like to make a difference - even if it's just something super small.



Follow my **Rocket Rules** and you can make a difference too . . .



Rule 1: Wake Up!

Then jump, dance, fly out of bed!



Ask yourself: What do I want
to learn about the world today?

Today I've decided to learn about insects.

DID YOU KNOW
There are around 5,000
different species
of ladybird!



Rule 2: Look Up!

DID YOU KNOW

Two big meteor showers happen each year: the Perseids in August and the Geminids in December.

Make sure you don't miss any of the wonderful things in the world.

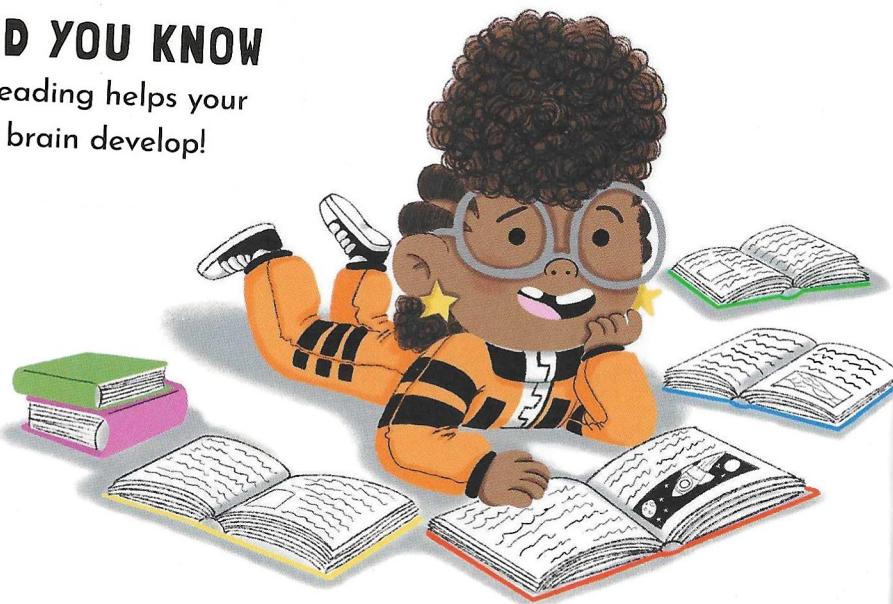
★Don't let something **amazing** whizz past you ...

Rule 3: Read Up!

Even if you find reading hard, take your time - you can find out all about the world from books . . .

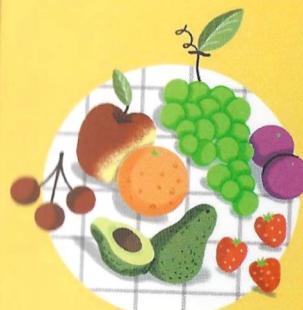
DID YOU KNOW

Reading helps your brain develop!



Rule 4: Eat Up!

You can't change the world on an empty stomach!



What food will you try?

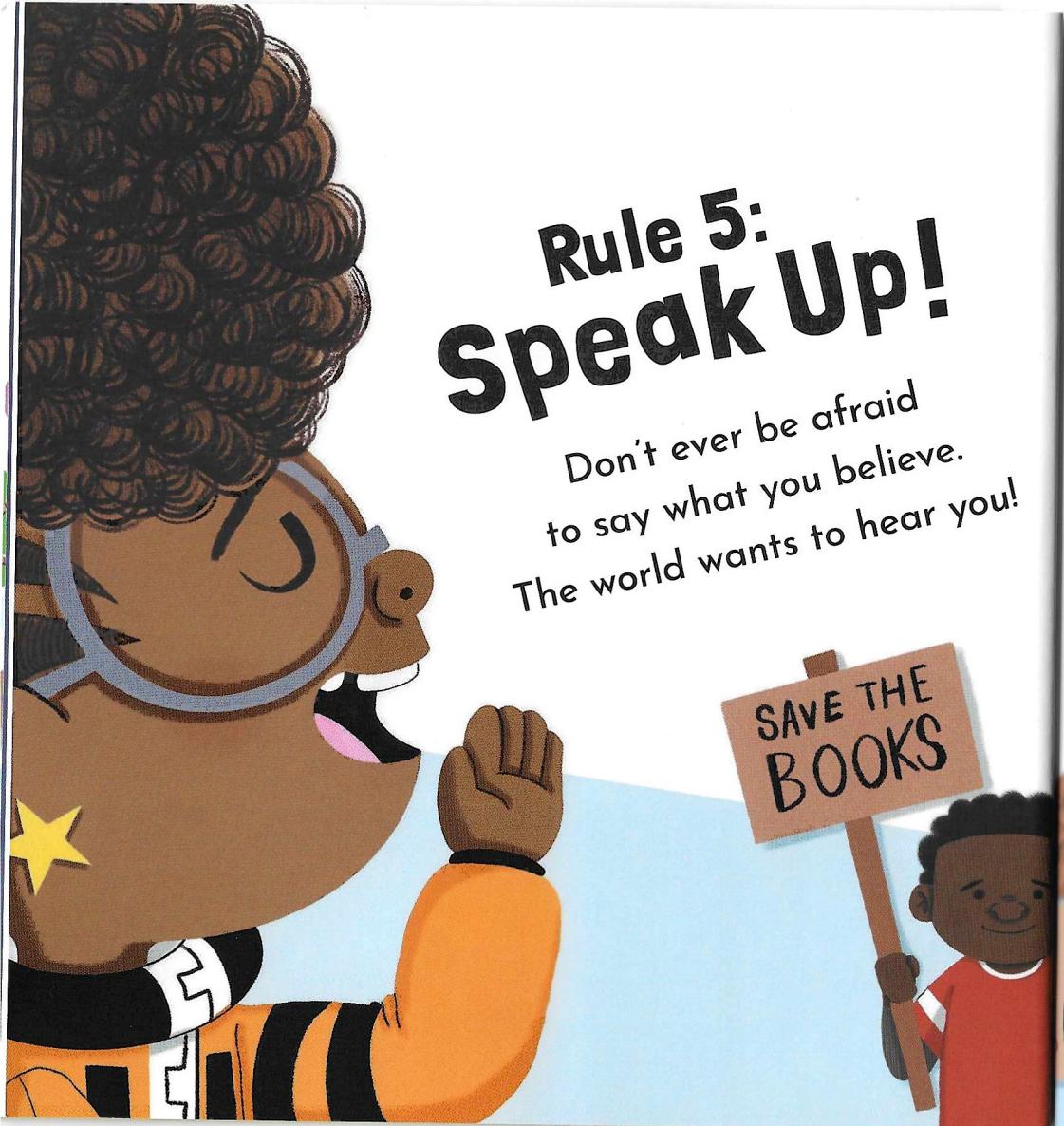


What food will you learn to cook?



(Always ask a grown-up for help with cooking!)





Rule 6: Stand Up

for the things you believe are **GOOD** and **FAIR**.



Rule 7: Clean Up!

Start by tidying
your bedroom ...



... and end by tidying
the world!

Rule 8: Rise Up!

It's OK to feel sad
sometimes ...



Remember you will
RISE UP happy again
and **READY TO GO!**

Rule 9: Grow Up!



To be whoever or whatever **YOU** want to be!

Rule 10: **Don't Give Up!**

Especially on your dreams.
You can make them come true -
you just have to believe!

What's your
biggest dream?

DID YOU KNOW
One day I'm going
to fly to the moon!



Nature Hunt

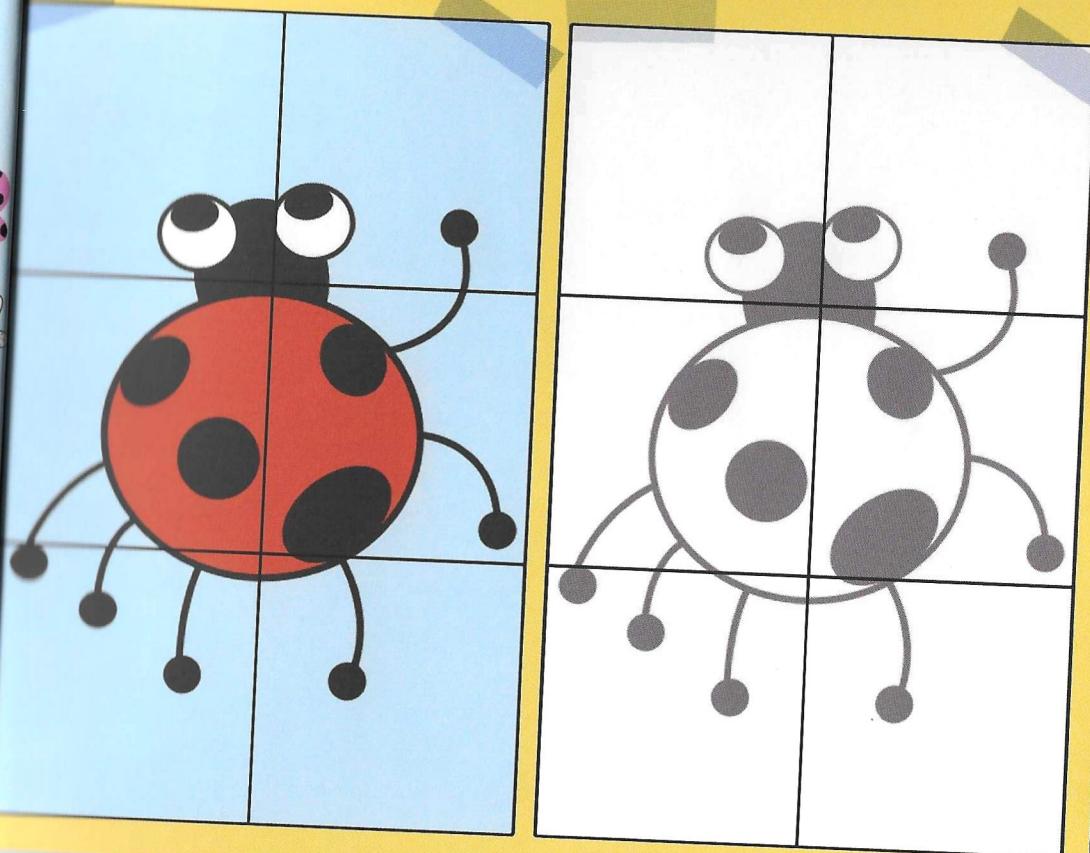
Next time you're on a walk with an adult,
why not go on a nature hunt!
Can you spot these things?

- Snail
- Butterfly
- Caterpillar
- Dandelion
- Ladybird
- Flowers



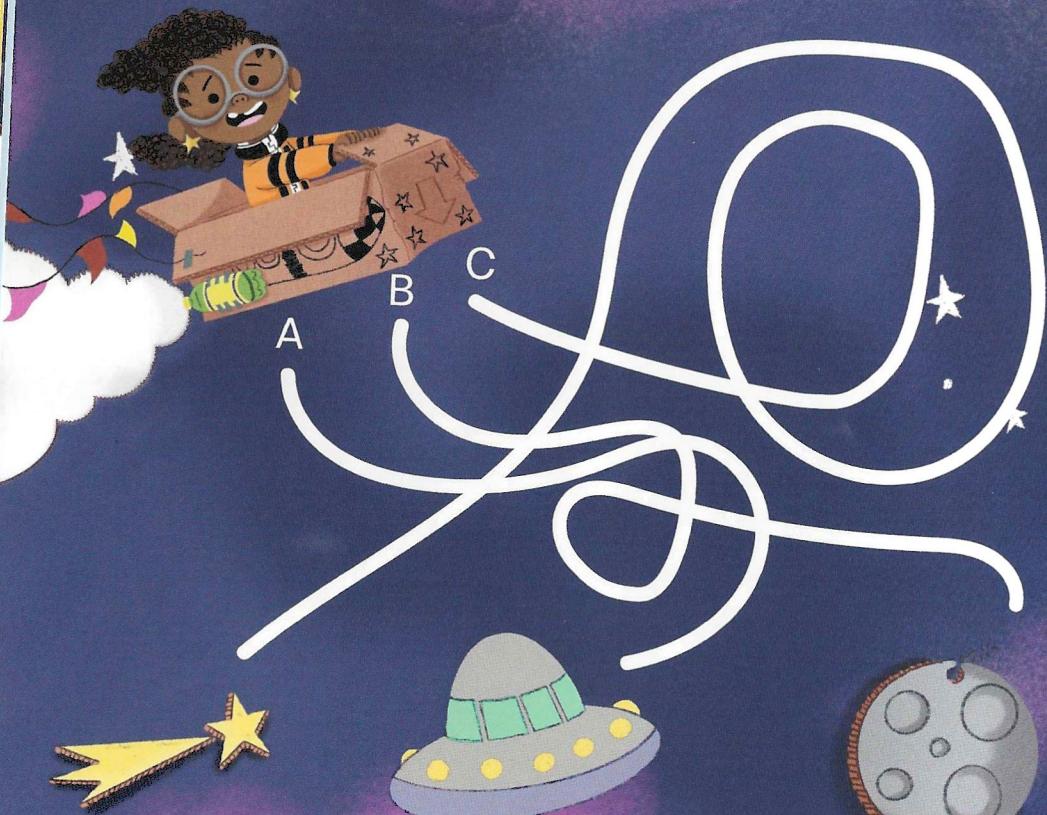
Draw A Ladybird

Rocket spotted a ladybird on her walk.
Can you help her draw the ladybird?



Rocket's Dream

Help Rocket pick the right path to reach the moon.
Is it A, B, or C?



A
B
C

Wordsearch

Healthy food makes Rocket feel great!
Can you find her favourites?

K G P Y R D F I H B
Y R L O U T A Y Z V
B A L G C A R R O T
J P B H L I E V E N
Q E N U Q Z C U I A
U S Q R R Z B C U P
V A Z T P M I R K P
T L D E G G S T T L
N N P C H E R R Y E
E Y B R E A M V N X

Apple
Eggs

Carrot
Cherry

Yoghurt
Grapes



When I grow up...

What do you want to be when you grow up?
Use one of Rocket's dream job outfits
or create your own!



Draw your face and outfit below!



Answers

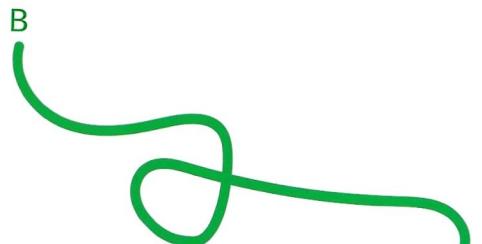
Wordsearch

K	G	P	Y	R	D	F	I	H	B
Y	R	L	O	U	T	A	Y	Z	V
B	A	L	G	C	A	R	O	T	
J	P	B	H	L	I	E	E	V	E
Q	E	N	U	Q	Z	C	U	I	A
U	S	Q	R	R	Z	B	C	U	P
V	A	Z	T	P	M	I	R	K	P
T	L	D	E	G	G	S	T	T	L
N	N	P	C	H	E	R	R	Y	E
E	Y	B	R	E	A	M	V	N	X

Apple Carrot Yoghurt
Eggs Cherry Grapes



Rocket's Dream



Changing life stories

Reading Tips

Top tips to help families discover the magic of reading

Books and stories can take you on magical adventures. They can transport you to exciting places and you can learn new things about everything from meteors to ladybirds. When families read or create stories together, the possibilities are endless.

Here are some top tips from the National Literacy Trust to help families bring stories to life at home:

- Make story time fun by using different voices for characters and acting out your favourite parts.
- When it comes to selecting books for your child, follow their interests. If they want to find out more about the world, then there are lots of books packed full of facts.
- Read up: Rocket encourages us to take an interest in our world. Observe what your child is interested in at the moment- anything from wolves to outer-space! Find a book about it in the library or read an online article together. Your child will love that you are learning along with them!
- Stories come in all shapes and sizes, from books and comics to magazines and newspapers. All reading counts so get exploring.
- Rules: Rocket shares her "rules for life". Ask your child what their rules would be. They could even make a rules poster for their bedroom door.
- Make time to share stories as a family as often as you can. You could try reading a bedtime story together or listening to an audiobook on a car journey.

The National Literacy Trust is proud to partner with McDonald's to help families discover the magic of reading together.



working in
partnership with





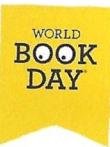
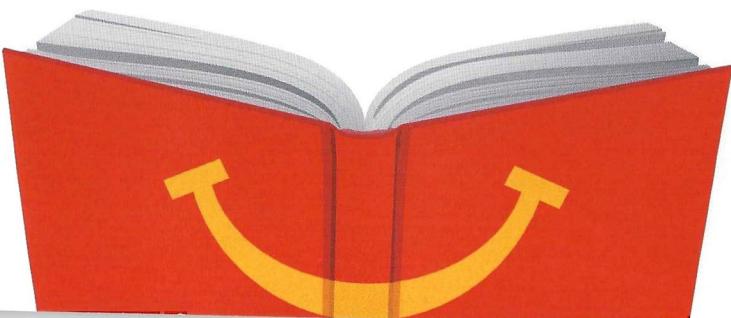
Happy
Readers®

We hope you enjoyed
this book, brought to you
by McDonald's to celebrate
World Book Day®

World Book Day® is a charity
that changes lives through
a love of books and reading.

To find out more visit

www.worldbookday.com



Made for McDonald's 2022

McDonald's, the Golden Arches logo, the Happy Meal box design and Happy Readers are trade marks of McDonald's Corporation and its affiliates.

Printed in China
TSHQ A8M

World Book Day® is a registered charity sponsored by National Book Tokens (charity number 1079257) and a registered trademark. World Book Day® Illustrations by Allen Fatimaharan.

PUFFIN BOOKS is part of the Penguin Random House group of companies whose addresses can be found at global.penguinrandomhouse.com.
Puffin Books, Penguin Random House Children's, One Embassy Gardens, 8 Viaduct Gardens, London SW11 7BW

Original book first published 2022

Text copyright © Nathan Bryon, 2022, 2023
Illustrations copyright © Dapo Adeola, 2022, 2023.

The moral right of the author and illustrator has been asserted.

ISBN: 978-0-241-630198

The National Literacy Trust is a registered charity no. 1116260 and a company limited by guarantee no. 5836486 registered in England and Wales and a registered charity in Scotland no. SC042944. Registered address: 68 South Lambeth Road, London SW8 1RL. National Literacy Trust logo and reading tips copyright © National Literacy Trust, 2023 literacytrust.org.uk

Pass this book on and give it a new life. Visit recyclenow.com



Meet Rocket!

And discover her
10 inspirational rules
for changing the world -
one small step at a time.

WORLD
BOOK
DAY



CE
UK
CA

McDonald's represented by
HAVI Global Solutions Europe GmbH,
Geitlingstraße 20,
47228 Duisburg, Germany.
Internet: www.havi.com

McDonald's represented by
HAVI Global Solutions Europe Ltd.,
16 Hatfields, London,
SE1 8DJ, UK

27032-01

3+